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Insights Discovery Accreditation (IDA)



Have you had an experience with Insights Discovery that opened your eyes to its power and potential?

Do you wonder what might be possible if you were able to deliver and work with Insights Discovery in your own organisation? Then, the Insights Discovery Accreditation might be exactly what you are looking for.

Being accredited as an Insights Discovery Practitioner means you can deliver workshops, coaching and Insights Discovery profile debriefings on your own, in your own workplace.

Saving time and money for your organisation, your people get the added benefit of development workshops delivered by colleagues that they already know. Having an Insights Discovery Practitioner within your organisation ensures the learning is long-lasting, as it can be woven into day- to-day operations and communications.

What's the format?

When you register to attend an Insights Discovery Accreditation, there is some pre-work to be done before you attend. Ideally you will have had some experience of Insights Discovery and completed your Insights Discovery Personal Profile.

You'll then have an intensive, enlightening, breakthrough four days on the IDA itself, learning about all aspects of Insights Discovery and how to apply it to your own organisation's business challenges.

What are the benefits?

The IDA will license you to coach, deliver and create solutions to help with common business challenges concerning leadership, team dynamics, the selling process, customer service, change and much more. You will have access to the Insights Discovery Learning system and Insights Discovery Personal Profiles to use as part of your Learning and Development Solutions.

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What will I learn?

The IDA programme will teach you everything you need to know in order to apply Insights Discovery to the business challenges faced in your own organisation. The format is as follows:

Day One: Insights Discovery Theory

We help you understand the technical details of the Insights Discovery model.

Day Two: Preparing to Deliver with Insights Discovery

We show you a detailed walkthrough of a best practice agenda and help you unlock the magic in an Insights Discovery workshop.

Day Three: Delivering Insights Discovery

You'll be on your feet, having a go at facilitating and coaching using Insights Discovery.

Day Four: Applying Insights Discovery

You'll look at the practical ways in which you can use Insights Discovery to address the business challenges in your organisation and how you can keep the magic of it alive for the individuals and teams you work with.

You'll also receive some essential items for running your workshops, including practitioner guides and PowerPoint slides. When you go back to your day job, you'll be given access to many more facilitation resources.

Am I right for the IDA?

When you join an IDA we're committed to teaching you everything you need to know to apply Insights Discovery in your own organisation. However, some facilitating and coaching experience will be assumed.



You must have some prior knowledge of Insights Discovery in the form of either a workshop or debrief session - after all, we want you to experience the magic for yourself before you decide if the IDA is for you. But don't worry if you haven't yet experienced Insights Discovery! We can provide you with this experience if you're interested in becoming a Practitioner.

Get in Touch

For more information on becoming an Insights Discovery Practitioner please contact alison.mclaughlin@wearehpc.com or visit www.insights.com/IDA

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